

BRANDON WHITESELL

graphic design | user experience

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Raleigh, NC 27610

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www.besidedesign.com

SOFTWARE

InDesign CS4

Photoshop CS4

Illustrator CS4

Dreamweaver CS4

Fireworks CS4

Flash CS4

Acrobat 9 Professional

LANGUAGES

HTML & HTML5

CSS2 & CSS3

Javascript

ActionScript2 & AS3

PLATFORMS

Mac OSX 10.4

Windows XP

Windows 7

EDUCATION

North Carolina State University

School of Design 1994-1996

University Of Michigan

Residential College 1992-1994

AWARDS/

ACCOMMODATIONS

2009 N.C.DENR

Sustainability Award

individual / small project

RELEVANT WORK EXPERIENCE

N.C. Dept. of Environment and Natural Resources — *Artist/Illustrator II*

October 2006 - present

Design logos, websites, brochures, annual reports and other printed materials for all the Divisions of the Department. Design theme for DENR's Content Management System for the Intra- and Internet.

N.C. Dept. of Agriculture and Consumer Services — *Artist/Illustrator II*

December 2003 - October 2006

Design logos, websites, newsletters, directories and brochures for Marketing events related to the Goodness Grows program.

Designed "got to be NC" brand (before 'big cart' abhorration).

Lather Weekly — *Art Director*

December 2002-December 2003

Designing covers and Feature stories. Layout of 60 page bi-weekly publication which included features, editorials and calendar sections. Maintain typographic and graphic standards throughout publication. Pre-press and quality assurance. Forced to implode due to poor ad revenue, only this pdf remains (and a stack of issues in storage).

bside design — *Freelance Graphic Artist*

April 2001 - present

Freelance and contract work in the print and web arenas. Clients include:

Epona & Oak, Luxe: a modern Apothecary, Larry's Beans, Stir Studios,

Bickett Gallery, Ornamentea, Heard & Associates and others.

Eyebeam — *Production Specialist*

May 2000 - August 2001

Preflighting files for digital output on Mac and PC. Running film for small and large format printing. Creating Signatures and imposing pages for saddle-stitch and perfect-bound publications. Designing brochures, pocket folders, et.al.

Portfolio available online at the following links:

Web

N.C.DENR's new intranet - acrobat.com/#d=Rot1vFSk8z6YmjwIFacTA

• download sample css and .js here - bsidedesign.com/portfolio/code-samples.zip

Epona & Oak - www.eponaandoak.com

got to be NC. - www.gottobeNC.com

Annual Reports

Ecosystem Enhancement Program - acrobat.com/#d=JJYtlq1*1vdIRmDixScHcA

Div. of Parks and Recreation - acrobat.com/#d=j1TNprGejJHYgNw4eCvVSw

Display

Wayside Sign - acrobat.com/#d=DJLCADsGMxpgLeybEq9Yxg

Posters

Diversity Campaign - acrobat.com/#d=*SriKsOgwgkEbGOCU4yG4g

Smart Commute - acrobat.com/#d=0AwWOk0DWwDeYBW9JUJByA

Sustainability Committee - acrobat.com/#d=f5fhHRkkEpsByTxx5NV9mA

Other Print

Urban Forest Council - acrobat.com/#d=bPWJBOzMK97lekWf1Wu*aQ

APNEP Case Statement - acrobat.com/#d=Lg3oGKD863NfSJSZSV6nsQ

REFERENCES

Siobhan O'Neal — 919.715.9612

N.C. Division of Parks & Recreation *Exhibits Program Curator*

Denise Smith — 919.715.4119

N.C. DENR *Director of Public Affairs*

Michael Bower — 919.715.0378

N.C. DENR *Application Programmer*